

FSW® FLOW AUSTRALIA ANALYTICS



Vocational Sector Takeaway

Generated April 12, 2026

A sector-specific recruitment report for VET and skills-based offers, focused on conversion strength, market discipline, and operational fit. Use the QR code to open the live sector-filtered view online.

Live view

[Open filtered report online](#)

60,521	31,488	29,033	52.03%
Lodged	Granted	Not Granted	Grant Rate

Executive Highlights

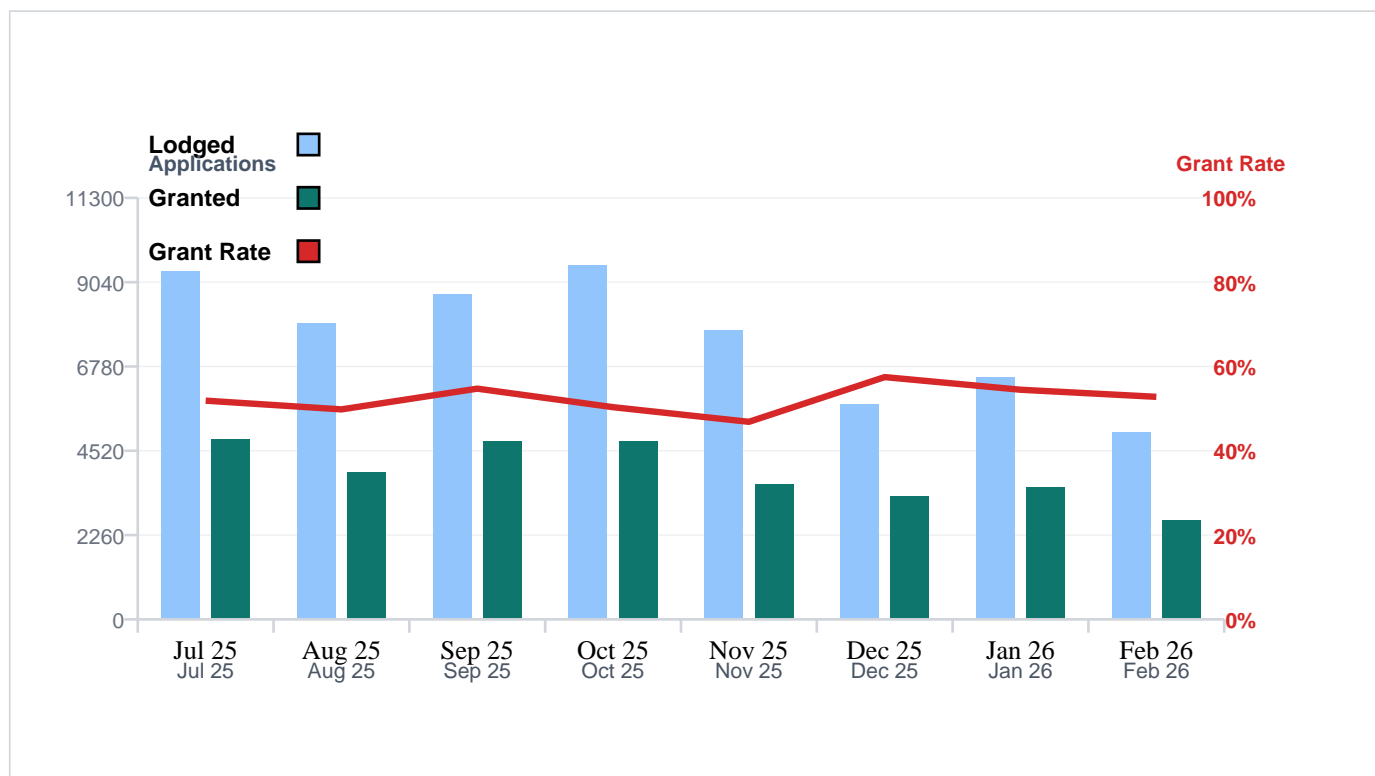
Best target market Philippines at 55.07%	Caution market Pakistan at 31.75%	Top provider state NSW with 19,819 apps	Best month Dec 2025 at 57.48%
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Recruitment Readout

- Vocational visa grant rate is running at **52.03%**, which is **-27.47 percentage points** versus the Australia all-sector average of **79.50%**.
- Priority recruitment markets are **Philippines, Brazil, Indonesia**, where usable volume is already present and grant rates are holding at or above the sector benchmark.
- Use tighter screening in **India, Nepal, China**; these markets still matter by volume, but current grant rates sit below the working benchmark for this sector.
- Operationally, this sector is concentrated in **In Australia**, is led by the **25 to 29 years** age band, and lands most heavily in **NSW** providers.
- The best month so far was **Dec 2025** at **57.48%**, which helps frame campaign timing and intake planning.

Monthly Lodged, Granted & Grant Rate

The sector trend should be read first: volume matters, but quality and timing decide where recruitment pressure should go.



Recent Trend Snapshot

Month	Applications	Grants	Grant Rate
Sep 2025	8,725	4,776	54.74%
Oct 2025	9,509	4,787	50.34%
Nov 2025	7,743	3,629	46.87%
Dec 2025	5,759	3,310	57.48%
Jan 2026	6,490	3,536	54.48%
Feb 2026	5,030	2,656	52.80%

Target And Caution Market Readout

A short list of countries worth acting on now, with the reason each one belongs on the plan.

Country	Segment	Grant Rate	Why
Philippines	Best target market	55.07%	5,982 applications and 3,294 grants, comfortably above the sector benchmark.

Country	Segment	Grant Rate	Why
Pakistan	Caution market	31.75%	Material volume remains, but the 31.75% outcome is below the sector benchmark and needs tighter screening.
Brazil	Recruit now	71.96%	6.32% share with grant rates at or above the sector benchmark, making this a scalable recruitment lane.
Indonesia	Recruit now	57.45%	5.31% share with grant rates at or above the sector benchmark, making this a scalable recruitment lane.
India	Be selective	32.47%	Volume is present, but outcomes lag the benchmark by 19.56 percentage points.
Nepal	Be selective	41.72%	Volume is present, but outcomes lag the benchmark by 10.31 percentage points.
China	Be selective	35.56%	Volume is present, but outcomes lag the benchmark by 16.47 percentage points.

Where To Recruit Now

Markets with meaningful volume and grant rates at or above the current sector benchmark.

Country	Applications	Share	Grant Rate
Philippines	5,982	9.88%	55.07%
Brazil	3,826	6.32%	71.96%
Indonesia	3,215	5.31%	57.45%

High-Volume Caution

Large source markets below the sector benchmark. Recruit here selectively and tighten conversion rules.

Country	Applications	Share	Grant Rate
India	9,418	15.56%	32.47%
Nepal	5,211	8.61%	41.72%
China	3,178	5.25%	35.56%

Emerging Markets To Test

Smaller markets already clearing the benchmark and worth pilot effort before scaling.

Country	Applications	Share	Grant Rate
Canada	130	0.21%	80.00%
Lithuania	123	0.20%	89.43%
South Africa	120	0.20%	76.67%
Poland	91	0.15%	68.13%
Laos	85	0.14%	58.82%

Top Source Markets

Full ranked view of the main source countries inside this sector.

Country	Applications	Grants	Grant Rate	Share
India	9,418	3,058	32.47%	15.56%
Philippines	5,982	3,294	55.07%	9.88%
Nepal	5,211	2,174	41.72%	8.61%
Brazil	3,826	2,753	71.96%	6.32%
Indonesia	3,215	1,847	57.45%	5.31%

Country	Applications	Grants	Grant Rate	Share
China	3,178	1,130	35.56%	5.25%
Colombia	2,799	1,557	55.63%	4.62%
Thailand	2,526	1,330	52.65%	4.17%
Pakistan	2,334	741	31.75%	3.86%
Kenya	1,626	594	36.53%	2.69%
South Korea	1,557	1,062	68.21%	2.57%
Malaysia	1,495	481	32.17%	2.47%

Provider State Fit

Australian provider states carrying the most in-sector volume and their associated outcomes.

State	Applications	Grants	Grant Rate
NSW	19,819	10,165	51.29%
QLD	16,585	8,760	52.82%
VIC	12,779	5,840	45.70%
WA	4,523	2,678	59.21%
SA	2,172	1,279	58.89%
Not Available	2,129	1,561	73.32%
ACT	1,539	714	46.39%
TAS	657	307	46.73%
NT	318	184	57.86%

Age Profile

Primary age bands active in this sector, which helps shape audience selection and messaging.

Age Group	Applications	Grants	Grant Rate
25 to 29 years	16,908	9,382	55.49%
30 to 34 years	13,294	7,228	54.37%
20 to 24 years	13,027	6,890	52.89%
35 to 39 years	5,821	2,755	47.33%
15 to 19 years	4,802	2,471	51.46%
40 to 44 years	2,462	1,057	42.93%
0 to 4 years	1,296	554	42.75%
45 to 49 years	1,046	399	38.15%
5 to 9 years	720	324	45.00%
10 to 14 years	454	230	50.66%

Applicant Location

In-country versus offshore concentration for this sector.

Location	Applications	Grants	Grant Rate
In Australia	43,738	23,611	53.98%

Location	Applications	Grants	Grant Rate
Outside Australia	16,783	7,877	46.93%

Applicant Type

Primary versus secondary applicant mix in the current sector load.

Applicant Type	Applications	Grants	Grant Rate
Primary	50,471	26,277	52.06%
Secondary	10,050	5,211	51.85%

Methodology & Usage

<p>About this report This report uses public data from data.gov.au. FSW® makes no guarantees regarding accuracy and disclaims any liability from its use.</p>	<p>Recommended usage</p> <ol style="list-style-type: none"> 1. Use this report to align recruitment focus. 2. Open the filtered country report for interactive ranking. 3. Use the Visa Map when you need presentation-ready market context.
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